

## Key product updates for the Xerox® Paper and Specialty Media Line – February 2017

### **Xerox® Bold™ Digital Printing Papers**

- The entire Xerox® Bold™ Digital Printing Papers line is now treated for enhanced inkjet performance, resulting in richer blacks and more vibrant colors.
- Basis weights including 24 lb., 28 lb., and 32 lb. text and 60 lb. cover, in sizes 8.5" x 11", 8.5" x 11" 3 Hole Punch, 8.5" x 14", and 11" x 17" carry the ColorLok® Technology logo and meet the standard for brighter colors, bolder blacks and faster drying with inkjet technology.
- Heavier basis weights including 80 lb. and 100 lb. cover in 18" x 12" are also treated for enhanced inkjet performance but do not carry the ColorLok® Technology logo.
- Enhanced Xerox® Bold™ Digital Printing Papers products will appear in packaging featuring a call-out box noting the enhancements. This call-out box will appear on both the carton and ream.
- All products in the Xerox® Bold™ Digital Printing Paper line are now aligned to a single shade standard based on the 24 lb. Xerox® Bold™ Digital Printing Paper product (previously known as Xerox® Color Xpressions Select). The Xerox® Bold™ Digital Printing Papers items in 28 lb. and heavier now feature a cleaner, whiter shade, while maintaining the 100 GE Brightness level. Customers can use a variety of weights and sizes across the Bold™ line in a single project or within various projects with the consistency of a single shade.
- There are **no item number or SKU changes** for Xerox® Bold™ Digital Printing Papers. Starting in April the enhanced product will be available as inventories of the current product is depleted. The rollout will continue through April and May and timing may vary depending in individual warehouse inventory.

### **Xerox® Bold™ Digital Printing Paper, 30% Recycled**

- The Xerox® Bold™ Digital Printing Paper, 20% Recycled line will be discontinued and replaced with a 30% Recycled line. **The new items will carry new item numbers and SKU's.**
- The new line will carry all of the same weights and sizes as the 20% with the exception of 65 lb. cover, which will transition to a 60 lb. cover.
- Xerox® Bold™ Digital Printing Paper, 30% Recycled is enhanced for optimal inkjet printing. Basis weights 28 lb. text and 60 lb. cover, in sizes 8.5" x 11" and 17" x 11" carry the ColorLok® logo.
- Heavier basis weight, including 80 lb. and 100 lb. cover in 18" x 12" are also treated for enhanced inkjet performance but do not carry the ColorLok® Technology logo.
- Xerox® Bold™ Digital Printing Paper, 30% Recycled has been aligned to the cleaner, whiter single shade standard at 98 GE Brightness.
- Xerox® Bold™ Digital Printing Paper, 30% Recycled will be available starting in April as the current inventory of the 20% line is depleted.
- Please see the new product information sheet for specification details.

## **Xerox® Revolution NeverTear™**

- All three lines of Xerox® Revolution™ Never Tear®, known as Premium, Performance and Production, have now been consolidated into a single line known simply as **Xerox® Revolution NeverTear™**.
- This great line provides the level of performance customers have come to expect from Xerox while featuring improved image quality. With the consolidated line-up it is easier for customers to choose the right products for their projects.
- The line will feature products in 5 mil, 8 mil, 10 mil and 14 mil thicknesses in all the sizes previously offered in the Premium line. Please see the new product information sheet for specification details.
- Horizontal and vertical pre-scored items are available in 8 mil thickness.
- Pre-perforated shapes are also offered in this new line, which include shelf tags, parking passes, luggage tags, ID cards, door hangers, as well as two types of badges.
- **All products will carry new item numbers and SKUs.**

## **Xerox® Vitality™ Multipurpose Punched and Perforated Paper**

- All Xerox® Vitality™ Multipurpose Punched and Perforated Paper items previously packaged in 5000 sheet count cartons have changed to 2500 sheet count cartons.
- **All items with sheet count changes will feature new item numbers and SKUs.**

## **Xerox® Revolution™ Specialty Media**

- The Xerox® Revolution™ Specialty Media line has been streamlined to feature our top-selling and most effective specialized papers, films and materials that allow customers to create professional-looking marketing and business-building tools.
- We are always working to offer the best selection of products that match up to the most up-to-date printing trends. However, some items have been retired from the following product categories in the Xerox® Revolution™ Specialty Media line:
  - Carbonless
  - ID Cards
  - Labels
  - Tabs
  - Security Paper
  - Digital Folding Media
  - Marketing Media
  - Mailing Media

Please see the list of item changes for more information regarding discontinued items.

These changes and enhanced products will launch starting April 1, 2017 and availability is subject to existing inventory depletion. For details regarding these updates please visit [www.xeroxpaperUSA.com](http://www.xeroxpaperUSA.com) or [www.xeroxpaper.ca](http://www.xeroxpaper.ca).

Please contact your Domtar Account Representative at 1.866.814.2401 if you have any questions.